

Climate Change Response Plan Community Reference group

Recommendations

Project Title	Cyclab	ole Noosa 2030	
This project addresses (click all that apply)			
Emission reduction $ extsf{ extsf{ iny matrix}}$			
Climate adaptation 🖂			
Both 🗆			
Type of project			
Capital works	\boxtimes		
Advocacy	\boxtimes		
Education			
Policy			
Other (please provide further details			
This project addresses the following themes of the Climate Change Response Plan (Click all that apply)			
Strong leadersh governance	ip &	Energy efficiency & renewable energy	
Clean low emissions industries		Sustainable transport 🛛	
Healthy and resilient natural systems and carbon drawdown		Sustainable agriculture and food systems \Box	
Resilient and adaptive communities and built environments ⊠		Zero waste and circular economy 🗆	



List the strategic priorities of each theme that this project aligns to:			
4.1 Accelerate public and active transport infrastructure investment and community usage through the implementation of Council's Transport Strategy and Walking and Cycling Plan.			
4.2 Transition Council and the community to sustainable transport use and zero-emissions vehicles.			
7.1 Create a resilient built environment for householders, businesses and vulnerable people, property and infrastructure			
Does the project contribute to meeting the targets set out in the CCRP and/or the Environment Strategy 2019?			
Yes 🗵			
No 🗆			
Other (please specify) \Box			
Has the project already been identified in the CCRP, or is it a new initiative?			
Yes 🖾			
No 🗆			
New initiative			
Project description:			
We are inspired by the example of <u>Paris Mayor Annie Hidalgo</u> , who in October 2021 set the goal of Paris becoming a 100% cycling city by 2026.			
On 15 July 2021, Noosa Council adopted a Cycling and Walking Strategy and Implementation Plan, which has 385 projects and a completion date of 2040 based on business as usual funding. If the 33% of emissions attributable to transport are to be reduced, decarbonizing transport must be a priority action. A funding stream must be found which enables the 2040 date to be brought forward to at least 2030 or even earlier. ZEN believes that paid parking for visitors could be such a source, and that the Noosa community would support this if they were involved in the decision-making for the hypothecated investment of these funds in infrastructure to enable low emission transport choices.			
We propose the employment of our Community Engagement Officer for an additional day per week for 6 months from July to December 2022, to engage directly with each of the coastal and hinterland Noosa communities to identify their priority projects from amongst the 385 contained in the Cycling			



and Walking Plan and seek their views on the proposed funding source. At the same time we would seek the community's views on priority pathways for shade tree planting treatment.

At the end of the six months, ZEN would provide a report to Noosa Council on the preferred infrastructure and tree planting project priorities, together with the communities' views on paid parking by visitors as a funding source. This report would then be available for Council to consider in its deliberations for the 23/24 budget and 10 year capital works program beyond.

Estimated resources required (approximate)

Financial costs	\$12 000
Human resources	ZEN Community Engagement Officer
Other	Funds include hire of halls for community engagement

Benefits of the project

Describe the expected benefits of the project (e.g reduction in kWh, litres of fuel, tonnes CO₂e saved/sequestered, improved community resilience, preparedness, clean industry attraction, etc.).

Currently 33% of Noosa's greenhouse gas emissions are attributable to transport. This is equivalent to nearly 175 000 CO2e tonnes per year in emissions.

Based on the ZEN report, infrastructure delivery and paid parking implementation could be adopted simultaneously in the 23/24 Budget, with the goal of completion of all projects by 2030 (or earlier).

We estimate that 30% of all vehicle trips could be replaced by cycling over that period, provided the other measures in the Cycling and Walking Plan were also adopted..



Stakeholders involved/impacted/benefitted by the project

Noosa's coastal and hinterland communities, with special reference to commuter journeys and school drop-offs.

Potential partners in the project

Noosa's community and business organisations, which include:

Peregian Beach Community Association

Peregian Beach Business Association

Castaways Beach Residents Association

Friends of Marcus Beach

Noosa Junction Association

Noosa Residents and Ratepayers Association

Hastings Street Association

Noosaville Business Association

Noosa Chamber of Commerce

Noosa Waters Residents Association

CARA Cooroy

Cooroy Chamber of Commerce

Pomona Chamber of Commerce

Cooran Earth Rights

